



TREND  **SOFT**
web-integrator

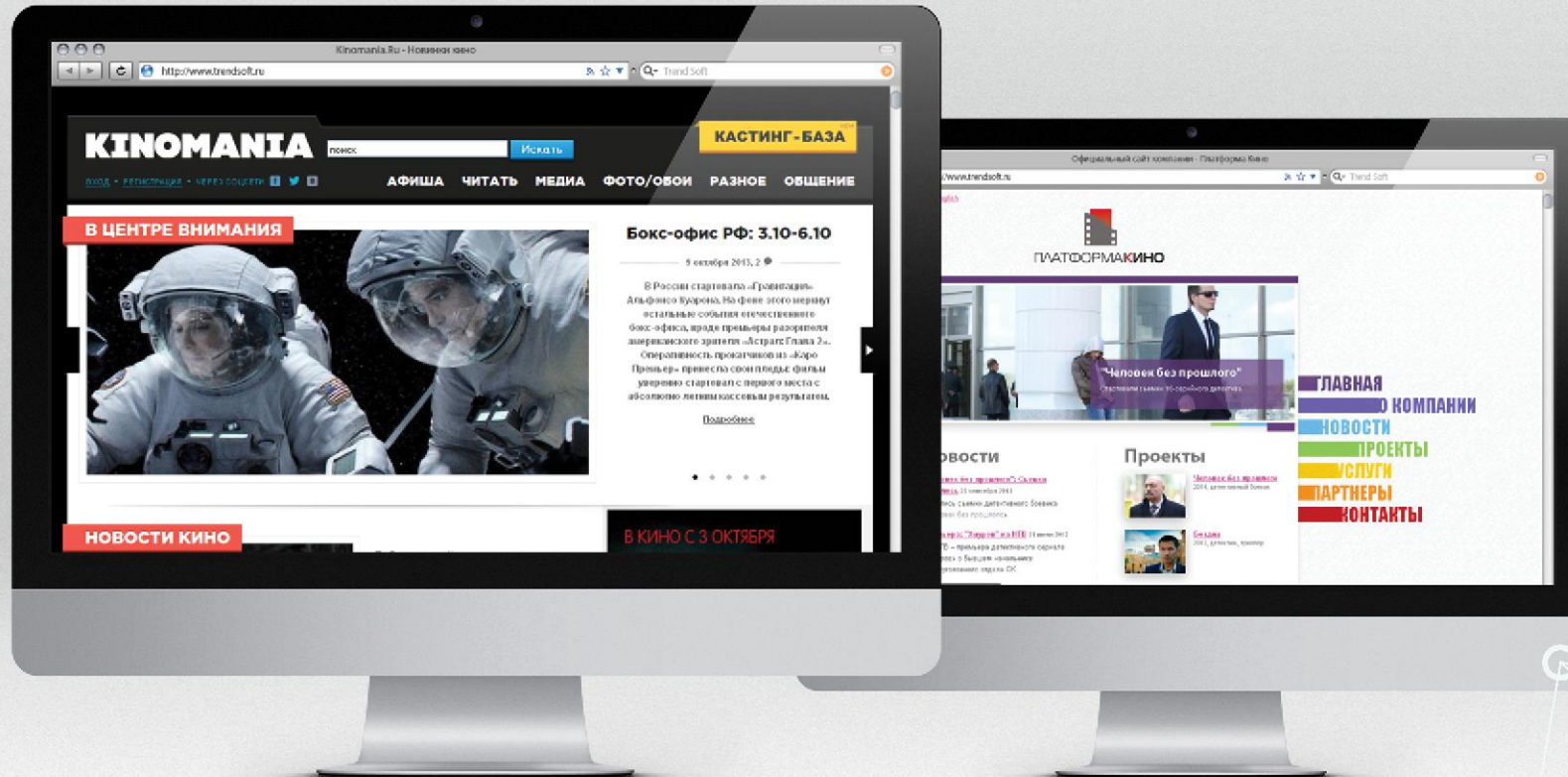
TRENDSOFT STUDIO

EXCLUSIVE IT-SOLUTIONS FOR YOUR BUSINESS

ABOUT US

TrendSoft Studio specializes in creating high-quality and high-tech web-based business solutions, including Websites, online stores, high-load portals and Web services. Another business line of our company is development of web-based business automation systems.

We create only unique, modern and customized projects offering complete solutions which include further technical support and maintenance, content management, and promotion services.

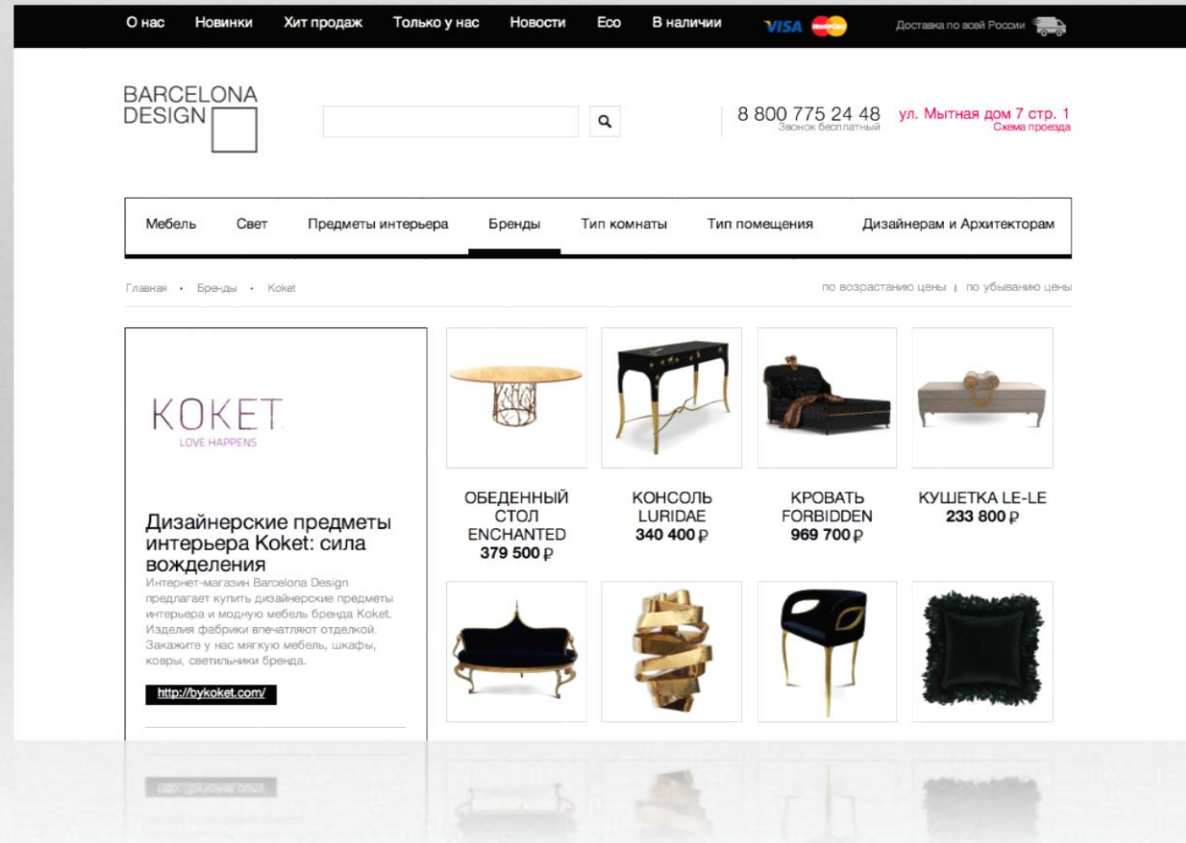


With our experience in developing of high-load web portals (Kinomania.ru, Vz.ru, Dni.ru - website traffic of up to 700 thousand users daily) we offer solutions based on the most modern technology which meet the highest security requirements and are user-friendly.

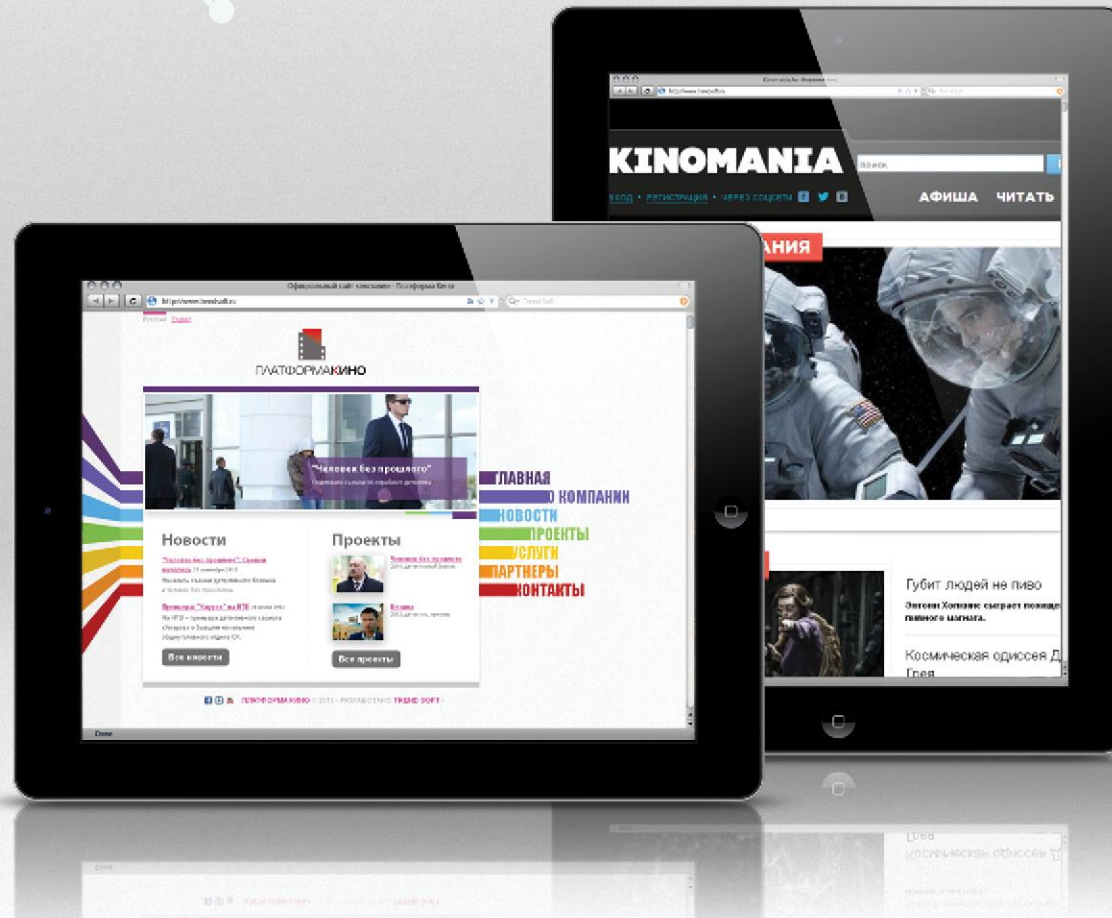


SMART TV

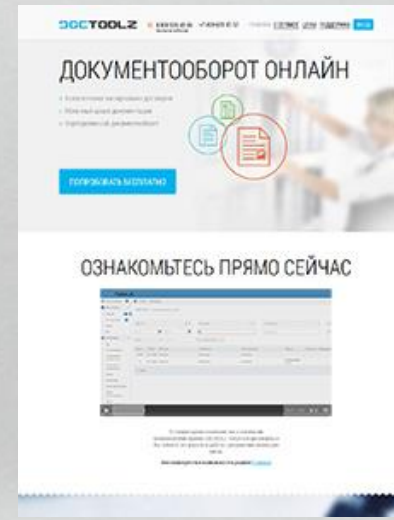
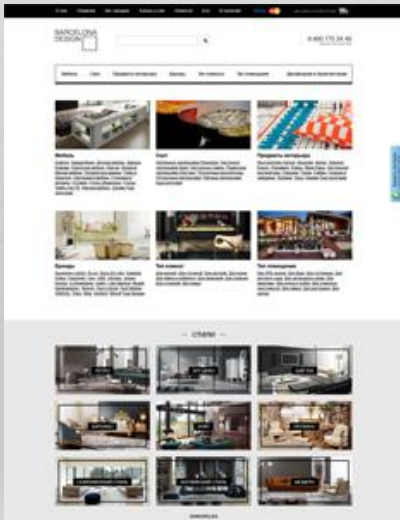
TrendSoft is one of the accredited developers of Samsung Smart TV. The quality of our work is confirmed by the successful cooperation with "2x2" TV channel and other customers.



We do not use standard solutions for online stores developing high-tech, fast and easy-to-use products. We also provide integration of online stores with offline trading, accounting systems, and CMS.



Creation of mobile applications on iOS and Android platforms is an integral part of development of cross-platform projects, particularly in the media industry.



Online store
Barcelona Design

<http://www.barcelonadesign.ru>

The portal about
cinema KINOMANIA.RU

<http://www.kinomania.ru>

Site creative
workshop MEL

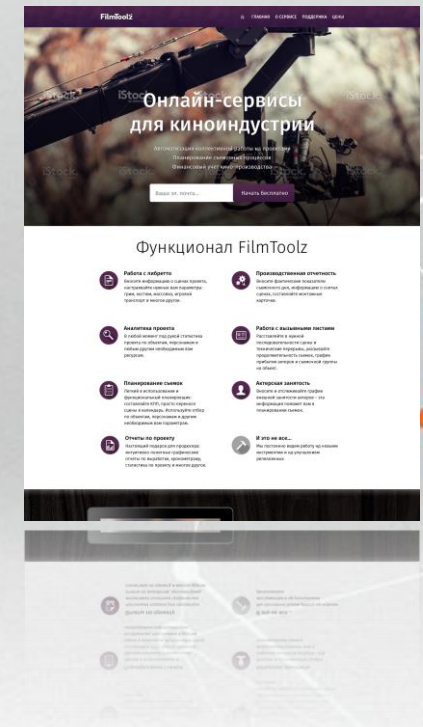
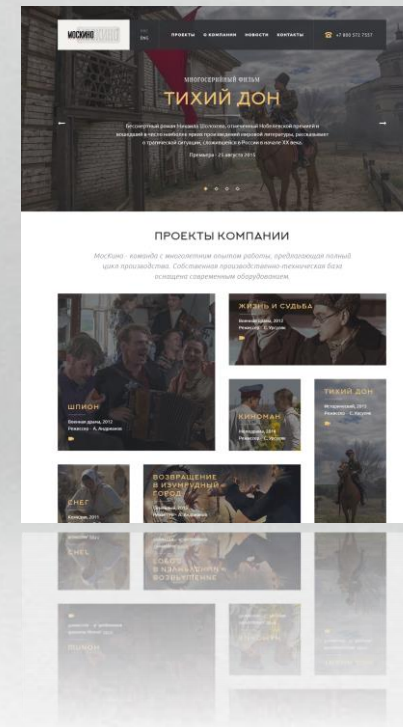
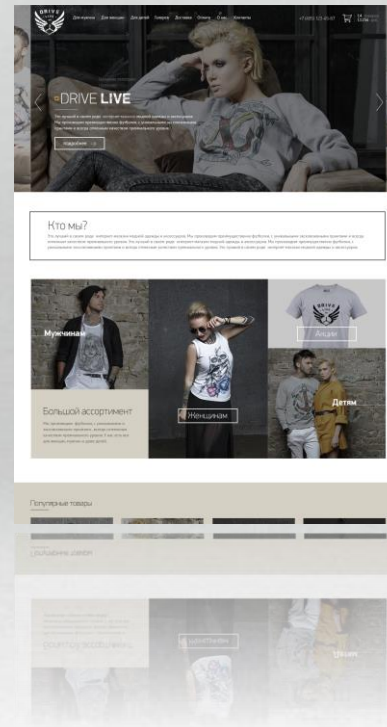
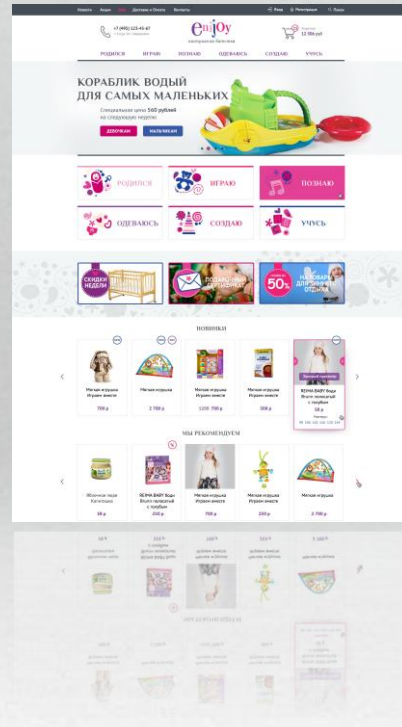
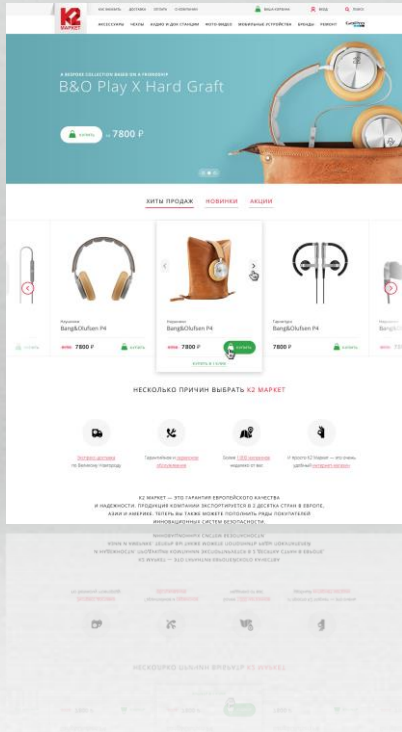
<http://www.melspace.ru/>

Online document
management system

<http://www.doctoolz.ru/>

Site movie producing
company K-12

<http://www.k-12.ru>



Online store
K2 Market
<http://www.k2-m.ru>

Online store
EniJoy
<http://www.enijoy.ru>

Online store
DriveLive
<http://dev.drivelive-store.com>

Site studio
Moskino
Сайт в процессе разработки

Automation of film
production
<http://www.filmtoolz.ru/>



TrendSoft is a developer of Filmtoolz.ru — a unique cloud-based automation system of movie-making, the cloud document management system Doctoolz.ru, and the system of cash flow management CashFlow.

We develop customized solutions for business automation, mainly in the field of media, offering a full range of services from analysis of business processes to implementation and support of the system.

The screenshot displays the FilmToolz web application interface. At the top, the main title 'ОНЛАЙН СЕРВИСЫ ДЛЯ КИНОИНДУСТРИИ' is centered. Surrounding it are several functional areas: 'ПЛАНИРОВАНИЕ' (Planning), 'ВЫЗЫВНЫЕ' (Calls), 'ОБЪЕКТЫ' (Objects), 'РАБОТА СО СЦЕНАРИЯМИ' (Working with Scripts), 'ДОКУМЕНТООБОРОТ' (Document Turnover), 'БЮДЖЕТИРОВАНИЕ' (Budgeting), and 'КАСТИНГ' (Casting). The central part of the image shows a 'Планирование съемок' (Shooting Planning) window with a calendar view for February 2014, listing various locations and activities. Other windows show 'Транзакция' (Transaction) and 'КПП' (KPP) sections.

Within the scope of business process automation we have developed a unique service for the film industry.

FILMTOOLZ allows to perform collaborative work on shooting planning, budgeting and control of financial and performance indicators of projects online.



Technical support, hosting, administration

Copywriting and services of content managers

SEO-optimization and search engine promotion

Yandex-Direct and Google AdWords context advertising

Social media promotion and advertisement

Russia, Moscow, Victorenko street, 11

+7 (499) 502-81-39

order@trendsoft.ru

www.trendsoft.ru

